



IDOSOL Launchpad Pitch Deck

March 2022

IDOSOL project summary

IDOSOL connects venture capitalist advisors and partners, technical experts, investors, and experienced blockchain entrepreneurs.

We will use network to grow our early stage incubated start-ups with the goal to turn them into global projects, and allow IDO token holders to connect with those projects as part of our Launchpad.

Our priorities










- Our priority is to stay fresh, relevant and modern in order to create a trust-based relationship with our customers.
- We try to keep a minimalistic and simple line when explaining our benefits and services. We are creating a strong brand presence to compete with the top digital investing projects in the crypto startup world.
- We keep our brand authentic and unique by creating expert and reasoned opportunities for our community, which give platform users and investors the opportunity to benefit from profitable investment in start-up projects in the crypto field.

IDOSOL Launchpad services



Concept in short

-  Whitepaper content build-up
-  Token creation / consulting
-  Technical audit
-  Legal opinion
-  Marketing
-  Listing on launchpad and in exchanges
-  Consultation and vision build-up

- Help to launch new crypto projects, collect funds and market internationally.
- Enable early investment opportunity for investors.
- Provide staking service to generate higher capital yield comparing to stablecoin staking.
- Implement index fund for investors willing to participate in crypto market growth without any need to know crypto specifics.
- Offer services from A to Z for starting projects (in the next slide).



General market Dynamics and potential

Crypto market has risen from 800 billion to 3 trillion USD
2018-2021

Volume of retail customer wallets in all time


2021 was a year of institutional investors entering seeking
for better yield of 8-12% and even 20% in some cases with
stablecoins

Crypto adoption palpable in real life technology

IDO platforms like IDOSOL enabling entering projects with
pre-sale prices still rare



What we are looking for

- We aim to raise 1.25M USD from VC-s and Seed Investors to develop the planned products and services and expand to a larger user base.
 - Investment in Pre-sale round with 0,025 USD price from 22nd of March till 20th of April (public sale price 0,05 USD starting planned from 20st of April in 2022).
 - Max token sales in this round 50 000 000 tokens (10% of the total volume) or 1,25 mil USD.
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2022 goals



Future developments and main business opportunities:

Our growth plan is to expand and open new markets and FinTech technology. Having been in the Forex market for 12 years, our team has experience and know-how on how to expand business. Based on our own history and experiences we are confident in growing customer base and revenue sustainably.

Launch	Launch 10 new projects
Price	Price appreciation 100%
Grow	Grow community to 50 000 holders
Launch	Launch IDOSOL index token
Launch	Launch the first IDOSOL NFT project



Why the IDOSOL is attractive

- **Our long-term plan:**

- Continue to grow in all markets.
- Develop additional products and services.
- We take full advantage of blockchain technology.
- We want to be part of DeFi's success in the world of FinTech.
- We are always in compliance with regulations.

- **Why choose IDOSOL?**

- Our project is scalable - easy to add new start-up projects, payment methods, new products and services. This does not involve a high amount of additional investment and makes it easier to open new markets.
- Very strong and experienced team and know-how in the field.
- We are always in compliance with regulations.

- **The value proposition Customer needs that we solve:**

- Service speed.
- Reliability, trustworthiness.
- Lower prices.
- Sustainability, always up to date.
- A loyalty program.
- Efficiency in solving problems.
- Support available in customer's own language 24/7.
- Number of employees, full time: 7.



Improvement actions already taken

- The website with the list of services is ready.
- Launchpad platform with KYC solution is ready.
- Digital marketing channels created, and marketing activities started. **Telegram 4300 members, Twitter 2200 members.**
- The IDOSOL token with an excellent tokenomics is ready.
- Public sale of the IDOSOL token will begin on April 20, 2022.
- Started with a description of the IDOSOL Index token business model.
- Started development of NFT marketplace platform.
- IDOSOL token listing for different platforms and become visible at least at <https://coinmarketcap.com/>



Projects in work

- **Sayv** – a new project providing higher customer loyalty to merchandisers promoting environmentally friendly goods and services.
- **DYLYVER - Taxi app** - find your driver using Augmented Reality. No more running around the street, browsing all the license plates and searching for your vehicle. Just point your mobile on the street and quickly identify the driver that came to pick you up.
- **IDOSOL INDEX** - The index brings together tokens from various NFT and startup projects. In terms of its content and model, it will become a virtual currency fund.

FOUNDERS AND OPERATING TEAM



Gilbert Pardla
PROJECT LEAD



Janar Velksaar
TECHNICAL ADMINISTRATOR



Toomas Välli
SALES & MARKETING



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K&S LEGAL



• Thank You !

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